



Onestop Media Group TTC Network Displays Photo Exhibit

by Gail Chiasson
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Toronto-based **Onestop Media Group** and its community art-programming partner **Art for Commuters** are holding their 2nd annual photography exhibition on Onestop's **Toronto Transit Commission** network.

The show is part of **Contact**, Toronto's premier annual photography festival.

Under the theme of 'Memories for the City', the Contacting Toronto exhibit showcases 62 photographic stories in 31 days for more than 1 million commuters weekly.

Sharon Switzer, the show's curator, and director of Art for Commuters, selected the work from over 120 photo submissions relating to the theme. The selections are from the streets of Toronto and range from amusing stories to more formal visual play.

"I'm sure the show will have commuters missing a train or two," says Switzer, who gives credit to Onestop Media Group for offering free space simply to support the arts community.

The exhibit is occurring throughout the month of May on more than 250 platform screens in over 40 stations throughout the TTC. The photographs air once every 10 minutes within OneStop's program loop and feature two different photographers a day, in 30-second blocks of time. Each chosen photographer provided between five and eight photographs that blend into one another, so that the stills fit neatly into the style of the digital programming.

The top three exhibition photo-slide shows received gift certificates from Toronto Image Works. Winners are:

- 1st Prize Winner (worth \$1,000) - **Chris Shepherd** for 'Vacancies'; - 2nd Prize Winner (worth \$300) - **Peter Mason** for 'Trinity Bellwoods'; - 3rd Prize Winner (worth \$100) - **Alexa Clark** for 'What's Keeping Us Moving'.

An exhibition schedule of all selections is posted on www.contactingtonto.ca. The site will also feature the photographs after they debut on the TTC.